UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM D

NOTICE OF SALE OF SECURITIES

PURSUANT TO REGULATION

**SECTION 4(6), AND/OR** 

## UNIFORM LIMITED OFFERING EXEMPTION

113	58	56	
ОМ	B APPR	OVAL	
OMB Nur	nber:	3235-0	076
Expires:	April	30,200	8
Estimated	d averag	e burden	
hours per	respons	se 16	5.00
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Name of Offering (  check if this is an amendment and name has changed, and indicate change.)	
Flexible Premium Variable Universal Group Life Insurance Policy-PPL1598	
Filing Under (Check b ox(es) that apply): Rule 504 Rule 505 Rule 506 Section 4(6)	
Type of Filing: New Filing Amendment	
A. BASIC IDENTIFICATION DATA	
1. Enter the information requested about the issuer	
Name of Issuer ( check if this is an amendment and name has changed, and indicate change.)	07087500
Nationwide Private Placement Variable Account	
Address of Executive Offices (Number and Street, City, State, Zip Code) Telephone Number (Includ	ing Area Code)
One Nationwide Plaza, Columbus, OH 43215 (614) 249-7111	
Address of Principal Business Operations (Number and Street, City, State, Zip Telephone Number (Includ Code) (if different from Executive Offices)	ing Area Code)
Brief Description of Business	PROCESSED
Variable Insurance Products	
Type of Business Organization	JAN 0 7 2008 ()
corporation limited partnership, already formed other (please specify)	THOMSON V
business trust Himited partnership, to be formed Insurance Company Separate Account	FINANCIAL
Year Actual or Estimated Date of Incorporation or Organization Month Year	
[05] [98] Actual Estimated	1
Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State:  CN for Canada; FN for other foreign jurisdiction) [O] [H]	

#### **GENERAL INSTRUCTIONS:**

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

# Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predictated on the filing of a lederal notice.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

	A. BASIC IDENTIF	ICATION DATA		
2. Enter the information requested  Each promoter of the issue  Each beneficial owner havior of equity securities of the issue  Each executive officer and issuers; and  Each general and managing	r, if the issuer has been orging the power to vote or dir. director of corporate issue	spose, or direct the vote	or disposition o	
Check Box(es) that Apply: Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Alutto, Joseph A.				
Business or Residence Address (Number a One Nationwide Plaza, Columbus, OH 43		Code)		
Check Box(es) that Apply: Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Brocksmith, Jr. James G.				, , , , , , , , , , , , , , , , , , , ,
Business or Residence Address (Number a One Nationwide Plaza, Columbus, OH 43		Code)		
Check Box(es) that Apply: Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Eckel, Keith W.				
Business or Residence Address (Number a One Nationwide Plaza, Columbus, OH 43		Code)		
Check Box(es) that Apply: Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Miller de Lombera, Martha J.				
Business or Residence Address (Number a One Nationwide Plaza, Columbus, OH 43		Code)		

Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General an Managing P	:
Full Name (Last name first, if individual) Jurgensen, W.G.	
D. J. D. J. J. D. J. L. L. L. Charles City City Ti-Code)	
Business or Residence Address (Number and Street, City, State, Zip Code) One Nationwide Plaza, Columbus, OH 43215	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General an	d/or
Managing P	
Full Name (Last name first, if individual) Marshall, Lydia M.	
Business or Residence Address (Number and Street, City, State, Zip Code) One Nationwide Plaza, Columbus, OH 43215	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General an Managing P	
Full Name (Last name first, if individual)	<del></del>
McWhorter, Donald L.	
Business or Residence Address (Number and Street, City, State, Zip Code) One Nationwide Plaza, Columbus, OH 43215	
(Use blank sheet, or copy and use additional copies of this sheet, as necessary)	
B. INFORMATION ABOUT OFFERING	<del></del>
The second of th	
	es No
Answer also in Appendix, Column 2, if filing under ULOE.  2. What is the minimum investment that will be accepted from any individual?	] <u>                                     </u>
	es No
4. Enter the information requested for each person who has been or will be paid or given, directly or	
indirectly, any commission or similar remuneration for solicitation of purchasers in connection with	
sales of securities in the offering. If a person to be listed is an associated person or agent of a broker	
or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If	
more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set	
forth the information for that broker or dealer only.  Full Name (Last name first, if individual)	
Russell, Steven	
Business or Residence Address (Number and Street, City, State, Zip Code) 300 International Parkway, Suite 270, Heathrow FL 32746	
Name of Associated Broker or Dealer	
Newport Group States in Which Person Listed Has Solicited or Intends to Solicit Purchasers	
	All States
AL AK AZ AR CA CO CT DE DC FL GA	41 ID
	46 140
IL IN IA KS KY LA ME MD MA MI MN	us   Mo
MT NE NV NH NJ NM NY NC ND OH OK	
	OR PA
	OR PA

Full Name	/T /	e	11 11 11									
Full Name (Last name first, if individual)  MacDonald, William												
Business or Residence Address (Number and Street, City, State, Zip Code)												
12340 El C	12340 El Camino Real, Suite 400, San Diego CA 92130											
	Name of Associated Broker or Dealer											
Retirement Capital Group States in Which Person Listed Has Solicited or Intends to Solicit Purchasers												
(Check "All States" or check individual States)												
					,						<b></b>	
AL	AK	AZ	AR	CA	co	CT	DE	DC	FL	GA	н	ID
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IL	IN	IA	KS	KY	LA	ME	MD	MA	MI	MN	MS	МО
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MT	NE	NV	NH	ŊĴ	NM	NY	NC	ND	ОН	ок	OR	PA
			(									X
RI	SC	SD	TN	TX	UT	VT	VA	WA	WV	WI	WY	PR
LK1	30	30	114		Ų.	_ <u> </u>	YA	""				110
	<u> </u>	G	11.11		•							
Full Name Barna, Tim		e first, if in	dividual)									
Business or		Address (	Number ar	nd Street, C	City, State,	Zip Code)						
580 Califor				CA 9410	4							
Name of A Oppenhein		Broker or E	ealer									
		n Listed H	as Solicite	d or Intend	s to Solicit	Purchasers	i					
((	Check "All	States" or	check indi	vidual Stat	es)						All Sta	tec
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AL	AK	AZ	AR	CA	СО	СТ	DE	DC	FL	GA	н	ID
	AK	AZ	AR	СА	СО					GA		
AL						СТ	DE	DC	FL		Н	ID
	AK IN	AZ IA	AR KS	CA KY	CO LA					GA MN		
AL	IN	IA	KS	KY		CT ME	DE MD	DC	FL MI	MN	HI MS	ID MO
AL						СТ	DE	DC	FL		Н	ID
AL IL	IN	IA	KS	KY	LA	CT ME	DE MD	DC MA	FL MI	MN	HI MS	ID MO
AL IL	IN	IA	KS	KY	LA	CT ME	DE MD	DC MA	FL MI	MN	HI MS	ID MO

(use blank sheet, or copy and use additional copies of this sheet, as necessary.)

•	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter .0. if the answer is .none. or .zero If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.		
	Type of Security	Aggregate Offering Price	Amount Already Sold
	Debt	\$	\$
	Equity	\$	\$
	Common Preferred	•	•
	Convertible Securities (including warrants)	\$	2
	Other (Specify: Variable Life Insurance Policy)	\$270,000,000	\$225,000,000
	Total	\$270,000,000	\$225,000,000
<b>?.</b>	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."		
	Accredited Investors	Number Investors	Aggregate Dollar Amount Of Purchases \$225,000,000 \$
	Total (for filings under Rule 504 only)	1	\$225,000,000
i.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C. Question 1.		- 4
	Time of Official	Type of	Dollar Amount
	Type of Offering Rule 505	Security	Sold
	Regulation A		\$
	Rule 504. Total		\$ \$ \$
١.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer. The information may be given as subject to future contingencies. If the amount of an expenditure is not know, furnish an estimate and check the box to the left of the estimate.		
	Transfer Agent's Fees		\$
	Printing and Engraving Costs		\$
	Legal Fees.		\$
	Accounting Fees.		\$
	Engineering Fees.		\$
	Sales Commissions (specify finder's fees separately)		\$1,125,000
	Other Expenses (identify)		\$
	Total	LJ	T

		Question 4.a. This difference is the "adjusted gross r."		\$268,875,000
5.	or proposed to be use any purpose is not ke of the estimate. The	mount of the adjusted gross proceed to the issuer used ed for each of the purposes show. If the amount for nown, furnish an estimate and check the box to the left total of the payments listed must equal the adjusted e issuer set fort in response to Part C – Question 4.b.		-
	20010		Payments to Officers, Directors, & Affiliates	Payments to Others
			<u>s</u>	<u>s</u>
		tate	<b></b> \$	<b></b> \$
		leasing and installation of machinery	<b></b>	<b></b> \$
	Construction or lea	asing of plant buildings and facilities	□s	<b></b> \$
	involved in this of	er businesses (including the value of securities fering that may be used in exchange for the assets	<b></b>	<u></u> \$
		other issuer pursuant to a merger)btedness	s	<b></b> \$
	Working capital		□s	□s
	Other (specify):		s	□s
			<b></b>	<b></b> s
	Column Totals			s
	Total Payments Lis	sted (column totals added)	<b>□</b> \$	
		D. FEDERAL SIGNATURE		
The issuer he	os dulu sousad this n	otion to be giound by the undersioned duly authorize	ad warran Ifthia	
is filed unde U.S. Securiti	r Rule 505, the follows and Exchange Co	otice to be signed by the undersigned duly authorized by signature constitutes an undertaking by the commission, upon written request of its staff, the inductor pursuant to paragraph (b)(2) of Rule 502.	issuer to furnish	to the
		2		
Issuer (Print Nationwide I Variable Acc	Private Placement	Signature Holler from a	Date Dec 21, 2011	0フ
Name of Sign Frank J. Rob	ner (Print or Type) ertson	Title of Signer (Print or Type) Associate Vice President		

## ATTENTION -

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

		E. STATE SIGNATURE									
1.		ed in 17 CFR 230.262 presently subject to any of the No provisions of such rule?		No							
	See .	Appendix, Column 5, for state response.									
2.		uer hereby undertakes to furnish to any state adminis m D (17 CFR 239.500) at such times as required by		ch this notice is							
3.		The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.									
4.	to the Uniform limit	uer represents that the issuer is familiar with the conced Offering Exemption (ULOE) of the state in which he availability of this exemption has the burden of es	n this notice is filed and u	nderstands that							
	er has read this notification by the undersigned duly au	and knows the contents to be true and has duly cau thorized person.	sed this notice to be sign	ed on							
Issuer (Print or Type) Nationwide Private Placement Variable Account		Signature Court Son	Date Dred, Dor	7							
Name of Signer (Print or Type) Frank J. Robertson		Title of Signer (Print or Type) Associate Vice President									

### Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

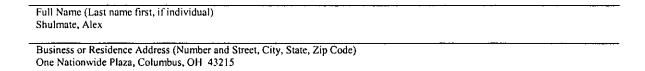
	APPENDIX										
1	2	3	4	5							
	Intended to sell to non-accredited investors in State (Part B-Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item2)	Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)							

State	Yes	No	Number Accredi Investo	ted	Number of Non-Accredited Investors	Amount	Yes	No
AL					<u> </u>			
AK								
AZ								
AR								
CA								
CO								
CT								
DE								
DC								
FL								
GA								
HI								
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MS								
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NE								
NV								
NH								
NJ								
NM								
NY								
NC								
ND								
OH								
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OR								

	APPENDIX									
1	2	3	4	5						
	Intended to sell to non-accredited investors in State (Part B-Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)	Type of investor and amount purchased in State (Part C-Item2)	Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)						

State	Yes		No			Number of Accredited Investors	Amount	Non-A	ber of ccredited	Amount		Yes	ì
PA			$\boxtimes$	Variable Li Insurance 48,430,774	:	ı	40,358,978		1				
RI				10,100,11	`								
SC	厅		╗										
SD													
TN													
TX													
UT													
VT											Τ.		
VA													
WA													
WV					]								
WI													
WY			<u> </u>										
PR											<u> </u>		1
	Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner												
Full Nai Miller,			e first,	if individual)									
				ess (Number and imbus, OH 4321		t, City, State, Zip	Code)						-
Check E	Box(es	) that A	pply:	Promoter		Jeneficial Owner	Executiv	e Officer	Director	r General and Managing Pa			_
Full Nat Patterso			e first,	if individual)									_
				ess (Number and embus, OH 4321		t, City, State, Zip	Code)			· · · · · · · · · · · · · · · · · · ·			_
Check E	Box(es	) that A	pply:	Promoter	В	Beneficial Owner	Executiv	e Officer	Director	General and Managing Pa			-
Full Nai Prothro,			e first,	if individual)									-
				ess (Number and mbus, OH 4321		t, City, State, Zip	Code)				• • • • •		-
Check E	Box(es	) that A	pply:	Promoter	ШВ	Seneficial Owner	Executiv	e Officer	Director	General and Managing Pa			-
Full Nat Shisler,			e first,	if individual)			• • •						-
Busines One Na	s or Re	sidenc de Plaz	e Addr a, Colu	ess (Number and imbus, OH 4321	Stree 5	t, City, State, Zip	Code)						-
Check E	Box(es)	) that A	pply:	Promoter	В	Seneficial Owner	Executiv	e Officer	Director	General and Managing Pa			-

 $\boxtimes$ 



Full Name (Last name first, if individual) Baum, David												
Business or Residence Address (Number and Street, City, State, Zip Code) 7 Pelican Isle, Ft. Lauderdale, FL 33301												
Name of Associated Broker or Dealer FAS Corp.												
States in Which Person Listed Has Solicited or Intends to Solicit Purchasers												
(Check "All States" or check individual States)												
AL	AK	AZ	AR	СА	СО	СТ	DE	DC	FL	GA	НІ	ID
IL	IN	IA	KS	KY	LA	ME	MD	MA	МІ	MN	MS	МО
МТ	NE	NV	NH	NJ	NM	NY	NC	ND	ОН	ОК	OR	6.7
RI	sc	SD	TN	TX	UT	VT	VA	WA	wv	WI	WY	PR
Full Name (Last name first, if individual) Leonard, Michael												
Business or Residence Address (Number and Street, City, State, Zip Code) One Ward Parkway, Suite 350, Kansas City, MO 64112												
Name of Associated Broker or Dealer												
FAS Corp. States in Which Person Listed Has Solicited or Intends to Solicit Purchasers												
(Check "All States" or check individual States)												
AL	AK	AZ	AR	СА	СО	СТ	DE	DC	FL	GA	ні	ID
AL IL	AK IN	AZ IA	AR KS	CA KY	CO LA	СТ	DE MD	DC MA	FL MI	GA MN	HI MS	ID MO

